

EMILIE GOODRICH

ACTOR | TEACHER | MARKETER

EXPERIENCE

The Westchester Sandbox Theatre

Teaching Artist / Camp Director / TYA Performer

May 2017 - Present

- *Performer*
 - Traveled around the Tri-State area to perform Theatre for Youth Audiences musicals at different children's facilities.
- *Teaching Artist / Camp Director*
 - Promoted to direct programs as the head teacher, while managing a team of junior directors and counselors.
 - Cultivated theme-based programs for elementary aged children, and directed/choreographed Jr./Kids versions of musicals (ie. Aladdin week - themed scavenger hunts, arts & crafts, improvisation games, with a final stage performance)
 - Adapted to COVID-19 protocols, by teaching on-camera acting skills.

Walter Panas High School - Panas Players

Director

August 2021 - Present

- Organized all moving parts of producing two musicals per school year, grades 9-12. This includes: obtaining the rights and handling contracts, running auditions and rehearsals, managing executive board members, spearheading the artistic vision of the production, communication with students and parents, and more.
- Worked diligently with school administration and booster club to choose appropriate material, as well as how to strategically handle COVID-19 protocols with masks and streaming options.
- Handled all marketing aspects such as signage and online advertising.

Actor

Theatre / TV&Film / Voiceover / Commercial

September 2014 - Present

- Performed in shows varying from educational touring shows to workshopped West End productions. Experience includes leading roles, supporting, ensemble, cabaret, and Theatre for Youth Audiences.
- Earned SAG credits on television and commercials from professional set productions.
- Highly trained in voice performance, voiceover acting, acting for the stage/camera, as well as dance.

Princess Grace Foundation—USA / Grace Influential

Marketing / Design Associate

June 2020 - June 2021

- Aided the marketing efforts through a global expansion on behalf of H.S.H Prince Albert II of Monaco (a luxury/licensing business and an annual awards program providing millions of dollars of grants to early career artists.)
- Spearheaded all content creation for a global relevance campaign titled Grace Influential. This includes all web design, graphic design, and email marketing campaigns. (www.graceinfluential.com | [@graceinfluential](https://twitter.com/graceinfluential))
- Executed the social media strategy, content calendar, brand partnerships, and brand voice

Michigan Performance Outreach Workshop

Program Director / Director of Marketing

September 2017 - December 2019

- Directed the executive board of MPOW to organize our bi-annual event for 200+ inner city Detroit student to partake in a free field trip.
- Organized workshops including cooking, a cappella, improvisation, creative writing and dance. Oversaw Google Drive, designed the website, scheduled the event alongside other e-board members, and ran all social media platforms.

URJ Eisner Camp (Sleepaway)

Drama Specialist

June 2015 - August 2015

- Inspired campers ages 8-14 to grow their passion for the arts through teaching theatre games, stage dialects, script analysis, and producing three Jr. musicals throughout the summer.
- Oversaw technical elements and cast traffic patterns backstage to ensure safety and efficiency in tight spaces.



CONTACT



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EDUCATION

Class of 2020

University of Michigan

Bachelor of Theatre Arts

Concentration in Performing Arts

Management & Arts Education

Minor in Community Action &

Social Change

Class of 2022

The Barrow Group

One Year Professional Acting

Conservatory

SKILLSET

- Google Suite including Google Analytics
- Adobe Photoshop, Lightroom
- Great with children grades K-12
- Acting exercises/Scene study
- Improvisation games
- Choreography
- Teamwork/Collaboration
- Strong understanding on UX
- Follower engagement/retention
- Canva design
- CRM tools such as Klavyio, Constant Contact, Mailchimp, Facebook Ad Manager
- Understanding of each social media platform and their strengths
- Event/program planning
- Meticulous attention to detail
- Ability to be silly with kids!